

Defining and Demystifying AI Within the Channel

Artificial intelligence (AI) has quickly become a critical driver for predictive analytics and decision making among Channel Chiefs.

November 23, 2017
1:00PM - 2PM

Join Cindy Gordon, CEO of SalesChoice, for an hour-long webinar on how the channel ecosystem can successfully incorporate new AI opportunities. She'll break down the basics and give a synopsis of how to understand the new language of AI.

Gordon will illustrate how AI can be used as a tactical tool to build and manage channel success and will demonstrate the potential it unleashes for channel partners and high-tech vendors in the areas of deal registration, service and support, sales pipeline, and deal sizes.



Participants will learn how these programs can help influence partner behaviour, enhance collaboration, reduce channel conflict and measure partner performance, all while providing real-time visibility into your channel pipeline.

[Register](#)

About the Presenter

Dr. Cindy Gordon is the CEO and Founder of SalesChoice, an AI and Cognitive Data Sciences SaaS Company. She is an expert in SaaS, business innovation, software commercialization & sales and marketing/channel growth acceleration practices. She has held senior leadership roles at Accenture, Xerox and Citicorp.

